

# ALPLA



RECYCLING  
REDUCES CO<sub>2</sub>

ALPLA – Wir stecken Verantwortung in unsere Produkte



## PET RECYCLING TEAM

A Member of the ALPLA Group

Veranstaltung: Gemeinsam Kreislauf-Wirtschaften  
Gelebte Beispiele aus Industrie und Ressourcenwirtschaft  
Haus der Industrie/ Wien

09.10.2018

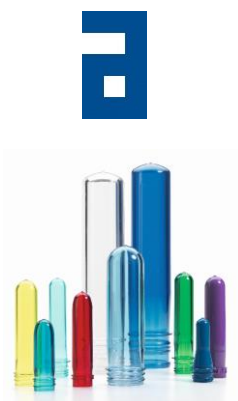


# Übersicht

## Zahlen und Fakten



			
19.300	176	45	4
Mitarbeiter weltweit	Produktionsstätten weltweit	Länder	Kontinente



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## Zahlen und Fakten

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-  2005  
Gründung
-  125  
Mitarbeiter
-  2  
Produktionsstätten
-  2  
Länder
-  55.000  
Tonnen Kapazität (ab 2019)

### PRT Recycling Prozess



Post-Consumer  
Bottles



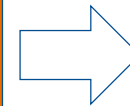
Bale of Bottles



Flakes



Granulate



Time for a change

# EU Strategie für Kunststoffe



**European  
Commission**

**...the commitment “to have all plastic packaging reusable or recyclable in a cost effective manner by 2030”**

Die Kommission verabschiedet eine Strategie für Kunststoffe, die die Umwelt vor Verschmutzung durch Kunststoffe schützen und gleichzeitig Wachstum und Innovation fördern wird.



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Time for a change

# Der Markt ist in Bewegung

**PET RECYCLING TEAM**

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INVESTORS & SHAREHOLDERS | MEDIAS | SUPPLIERS

**L'ORÉAL**

NEWS | GROUP | BRANDS | RESEARCH & INNOVATION | SUSTAINABILITY | THE L'ORÉAL FOUNDATION | CAREERS | FOLLOW L'ORÉAL

L'Oréal's Sustainability > Sharing Beauty With All > Producing

RESOURCES | EN | FR

SHARING BEAUTY WITH ALL

Innovating | Producing | Living | Developing | Results

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**Reducing water consumption**

2017: **-48%**

2016: **-48%**

Reduction of water consumption in our plants and distribution centres since 2005 (in litres per finished product). Our target: -60% by 2020.

**Reducing CO<sub>2</sub> emissions**

**-73% CO<sub>2</sub> emissions**

**+33% production**

Results recorded since 2005, which show that ambitious commitment for the climate and economic performance can work together.

**Reducing waste**

2017: **-37%**

2016: **-35%**

Reduction of waste generated by our plants and distribution centres since 2005 (in grams per finished product). Our target: -60% by 2020.

**DANONE**  
ONE PLANET. ONE HEALTH

ABOUT US | BRANDS | IMPACT | STORIES | INVESTORS | CANDIDATES | MEDIA

Homepage | IMPACT | PLANET | Circular economy of packaging

## Circular economy OF PACKAGING

1 Use sustainable resources

2 Optimize weight and move towards 100% circular by design

3 Zero plastics to landfill for our industrial waste

4 Innovate to ease life of consumers and engage them to sort & recycle

5 Create a second life for all plastics

Danone's packaging policy



### PepsiCo to triple rPET content in its bottles throughout the EU

Posted By: Martin White on: September 05, 2018  
In: Beverage, Business, Environment, Industries, Packaging, Social Responsibility

**Henkel**

Company | Brands & Businesses | Sustainability | Careers

... at a reduced footprint

<p>"Climate-positive" vision</p> <p><b>-50 million t</b></p> <p>CO<sub>2</sub> generated by our customers and consumers</p>	<p>Packaging</p> <p><b>-20%</b></p> <p>weight (per sales unit)</p>	<p>Packaging</p> <p><b>+33%</b></p> <p>recycled PET in EU</p>	<p>Packaging</p> <p><b>300 million</b></p> <p>consumers informed about recycling</p>	<p>Packaging</p> <p><b>Zero</b></p> <p>landfilled waste by 2030</p>
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Recycled content

The level of recycled material

Maximise recycled content in production of:

- Cans & Ends
- Glass Bottles
- Paper
- Plastic



**Coca-Cola**

OUR SUSTAINABLE PACKAGING STRATEGY IN GREAT BRITAIN

**WE WANT TO RECOVER ALL OF OUR PACKAGING**

We will continue to innovate to ensure our packaging is as sustainable as possible

We will use our brands to encourage people to recycle

We will champion new ways to improve the recovery and recycling of packaging

**SO THAT MORE IS RECYCLED AND NONE ENDS UP AS LITTER**

**Coca-Cola**

Source: Webpage-Screenshots

Time for a change

## CEO Statement



Wir werten die im Januar veröffentlichte Plastics Strategy der EU Kommission als positives Signal. Sie legt wesentliche Rahmenbedingungen für die Branche fest. Besonders begrüßenswert ist der Ausbau der Recyclingfähigkeit in Europa, das recyclinggerechte Design erhält damit einen wichtigen Schub.

ALPLA CEO Günther Lehner



**Ganzheitliche Nachhaltigkeit ist bei ALPLA im Geschäftsbetrieb und in der Kernstrategie des Unternehmens integriert.**



# Closed Loop System – Slovenien

Projektstart 2014

Recycling Anteil 50%



## Kommittent zur Kooperation im Sinne der Kreislaufwirtschaft.





Best Practise - ALPLA Kunden

# Recyclate-Initiative – Deutschland

**PET RECYCLING TEAM**  
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Die Recyclat-Initiative ist eine Kooperation von Partnern verschiedener Branchen, die sich für ein effektives Recycling stark macht. Das gemeinsame Ziel ist es, nachhaltige Materialkreisläufe zu entwickeln und dafür den Wertstoff aus der Quelle "Gelber Sack" zu nutzen.

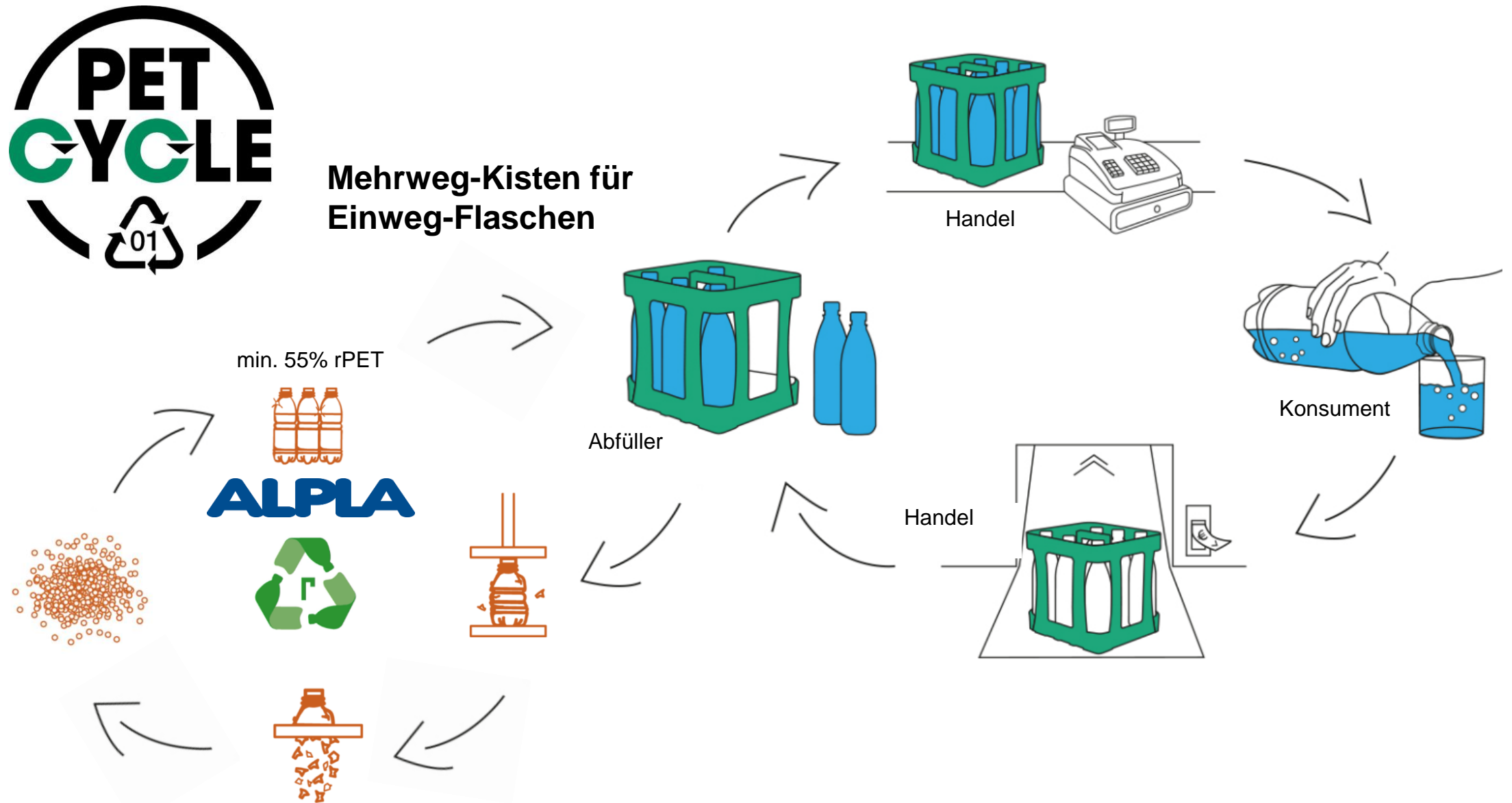
# We for Recyclates

RECYCLATE-INITIATIVE

<https://www.wir-fuer-recyclat.de/en/read-more/recyclat-initiative.html>



# Closed Loop System – Deutschland





# Wie kann es funktionieren?



# KOOPERATION UND ZUSAMMENARBEIT

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